Moon Moon Jetley

historian.researcher.

Hi,
I am Moon Moon Jetley

A historian & researcher with an experience of working on research projects, as well as a founder. A doctorate degree (History) holder from the University of Mumbai, I have worked alongside designers on research projects in which I was tasked with conducting historical, ethnographic research & contextual inquiry. I am also the founder at History Hive, a research venture based in Pune.

My core expertise is conducting in-depth studies of people, communities , cultures and societies in their historical and anthropological context. Field work, contextual research and inquiry , documentation, writing and teaching interests me.

I look forward to working as a researcher conducing historical, ethnographic and anthropological research and contextual inquiry with companies, design studios, brands, organisations, foundations, educational institutes and think tanks, that are creating a positive impact on people through their projects, products and services; as well as a faculty with institutes focussed on inter-disciplinary education and research.

research projects

Senior Researcher: The North East India Textile Project

National Institute of Design, Ahmedabad

2011-2018

About the Project

Project Name: ‘Documenting the Textile Traditions of the Northeastern States of India: A Composite Design Study of Fibres, Fabrics, Dyes, Looms & Tools, Uses and Cultural Indicators’

Project Client: Indira Gandhi National Centre for the Arts, Ministry of Culture, New Delhi.

Project Aim: The project aimed at documenting the text traditions of North East India in order to provide sustainable developmental initiatives for North East India’s textile industry.

Project Methodology

- 2 months fieldwork for data collection in the assigned state with a team of textile designers, photographers and videographers.

- Analysing and compiling information at base (NID, Ahmedabad).

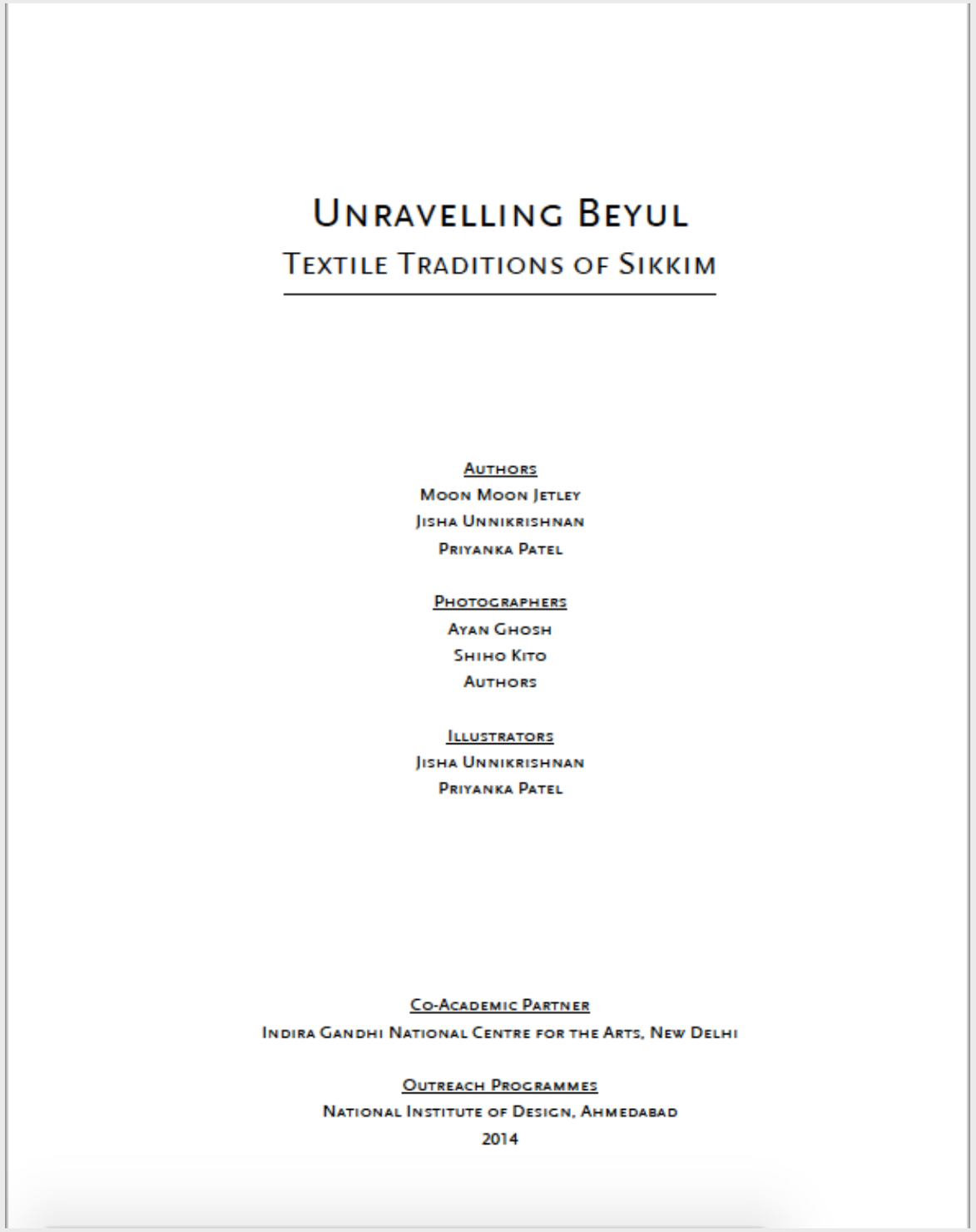
Tasks & Responsibilities

- Conducting field research, historical, ethnographic research and contextual inquiry of the tribes & textiles of four North Eastern states - Nagaland (2011), Mizoram (2012), Sikkim (2014), Manipur (2015) and Assam (2017).

- Collecting, analysing, synthesising and compiling data into comprehensive research data- visual and textual.

- Copy editing two major research documents.

- Submitting a comprehensive research document. As part of the project, I co-authored five documents - namely the Textile Traditions of Nagaland, Manipur, Mizoram, Sikkim & Assam.



UNRAVELLING BEYUL

TEXTILE TRADITIONS OF SIKKIM

AUTHORS
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JISHA UNNIKRISHNAN
PRIYANKA PATEL

PHOTOGRAPHERS
AYAN GHOSH
SHIHO KITO
AUTHORS

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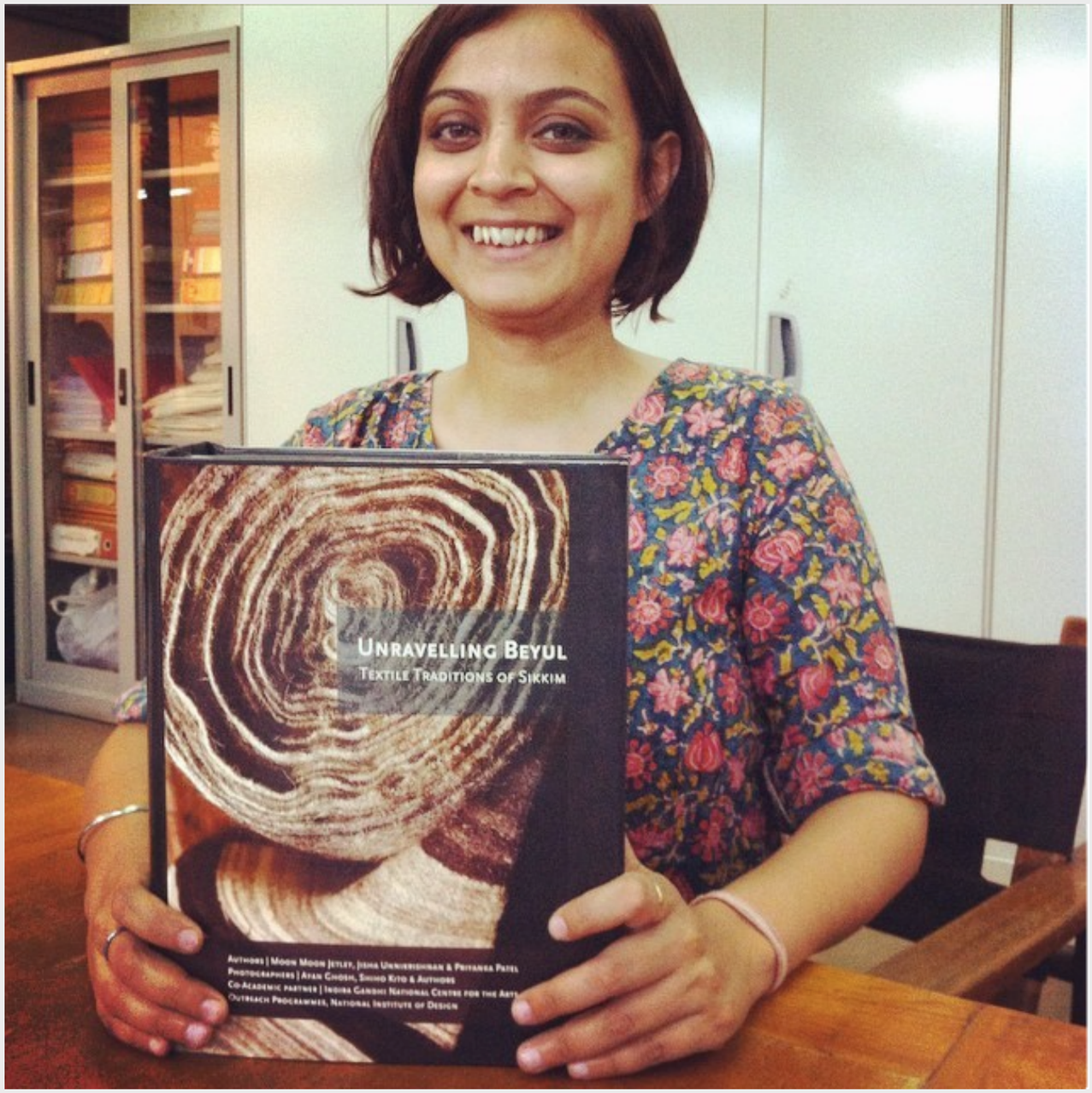
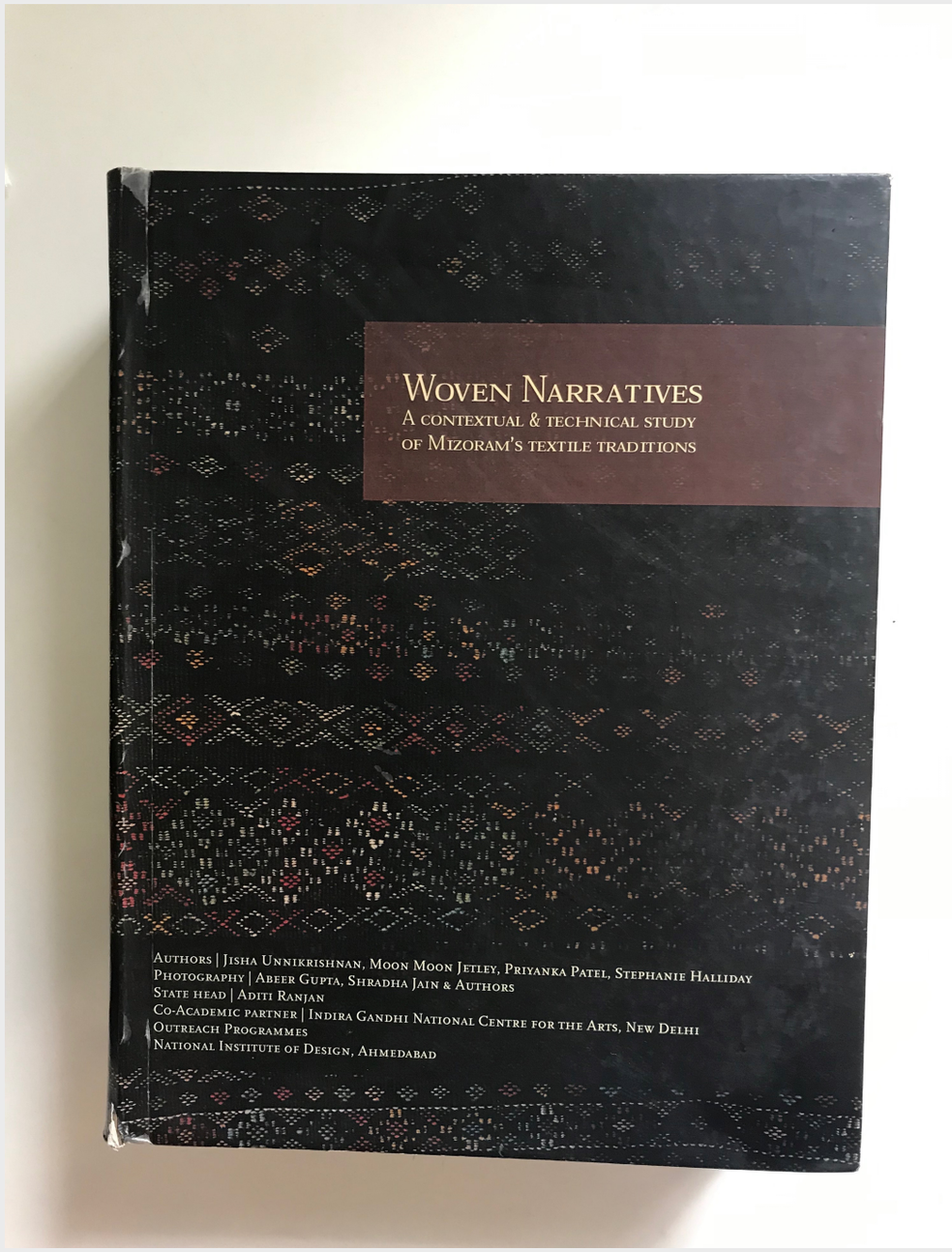
JISHA UNNIKRISHNAN
PRIYANKA PATEL

CO-ACADEMIC PARTNER
INDIRA GANDHI NATIONAL CENTRE FOR THE ARTS, NEW DELHI

OUTREACH PROGRAMMES
NATIONAL INSTITUTE OF DESIGN, AHMEDABAD
2014

Deliverables





Senior Research Associate: Project USTTAD

National Institute of Design, Ahmedabad

2016 & 2017

About the Project

Project Description: Upgrading the Skills & Training in Traditional Arts/Crafts. (USTTAD)

Project Client: Ministry of Minority Affairs, New Delhi.

Project Aim: USTTAD scheme aims to preserve heritage of traditional arts and crafts of minority communities and build capacity of traditional crafts persons and artisans and establish linkages of traditional skills with the global market.

Project Methodology

- 2 weeks fieldwork for data collection in the assigned craft cluster with a team of designers, photographers and videographers.

- Analysing and compiling information at base (NID, Ahmedabad).

Tasks, Responsibilities & Deliverables

- Conducting historical, ethnographic research and contextual inquiry, field research for 2 weeks for data collection in the assigned craft cluster with a team of designers, photographers and videographers.

- Field research done in the clusters of Ukhrul (Manipur) and Varanasi (Uttar Pradesh)

- Analysing and compiling information at base (NID, Ahmedabad).

- Submitting a research document.

Thank You.

If your project, upcoming or ongoing, requires a contextual study then connect with me.